The famous C.B.S. TELEVISION and RADIO Laff-Riot!

my Friend Irma

APRIL NO. 30

10¢

KISSPROOF LIPSTICK
GUARANTEED NOT TO SMEAR OFF
FREE TRIAL

IRMA!! THAT'S NOT THE KINDA FREE TRIAL WE MEAN!

COSMETICS

DAN DE CARLO

ON SALE MONTHLY

Reducing Specialist Says:

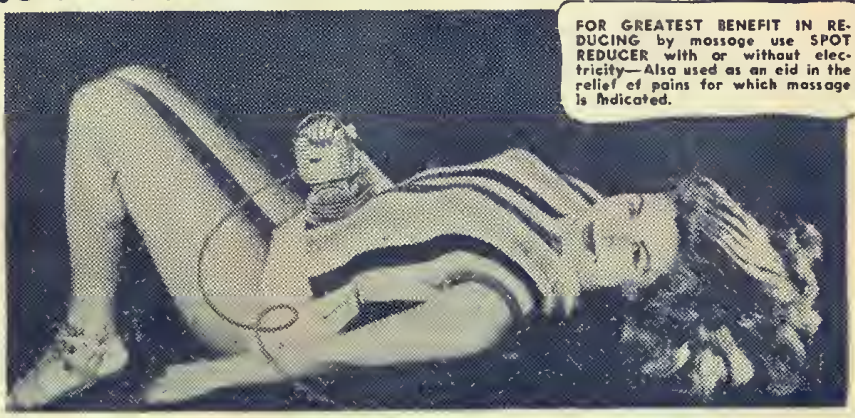
LOSE WEIGHT Where It Shows Most REDUCE MOST ANY PART OF THE BODY WITH

ELECTRIC Spot Reducer

Relaxing • Soothing Penetrating Massage

PLUG IN GRASP HANDLE AND APPLY

UL UNDERWRITERS LABORATORY APPROVED



FOR GREATEST BENEFIT IN REDUCING by massage use SPOT REDUCER with or without electricity—Also used as an aid in the relief of pains for which massage is indicated.

Take pounds off—keep slim and trim with Spot Reducer! Remarkable new invention which uses one of the most effective reducing methods employed by masseurs and turkish baths—MASSAGE!

TAKE OFF EXCESS WEIGHT!

Don't Stay FAT—You Can LOSE POUNDS and INCHES SAFELY Without Risking HEALTH

LIKE a magic wand, the "Spot Reducer" obeys your every wish. Most any part of your body where it is loose and flabby, wherever you have extra weight and inches, the "Spot Reducer" can aid you in acquiring a youthful, slender and graceful figure. The beauty of this scientifically designed Reducer is that the method is so simple and easy, the results quick, sure and harmless. No exercises or strict diets. No steambaths, drugs or laxatives.

With the SPOT REDUCER you can now enjoy the benefits of RELAXING, SOOTHING massage in the privacy of your own home! Simple to use—just plug in, grasp handle and apply over most any part of the body—stomach, hips, chest, neck, thighs, arms, buttocks, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the muscles and flesh, and the increased awakened blood circulation carries away waste fat—helps you regain and keep a firmer and more GRACEFUL FIGURE!

YOUR OWN PRIVATE MASSEUR AT HOME

When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! It not only helps you reduce and keep slim—but also aids in the relief of those types of aches and pains—and tired nerves that can be helped by massage! The Spot Reducer is handsomely made of light weight aluminum and rubber and truly a beautiful invention you will be thankful you own. AC 110 volts. Underwriters Laboratory approved.

TRY THE SPOT REDUCER 10 DAYS FREE IN YOUR OWN HOME!

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

Mail this coupon with only $1 for your Spot Reducer on approval. Pay postman $8.95 plus delivery—or send $9.95 (full price) and we ship postage prepaid. Use it for ten days in your own home. Then if not delighted return Spot Reducer for full purchase price refund. Don't delay! You have nothing to lose—except ugly, embarrassing, undesirable pounds of FAT. MAIL COUPON now!

ALSO USE IT FOR ACHES AND PAINS

CAN'T SLEEP:

Relax with electric Spot Reducer. See how soothing its gentle massage can be. Helps you sleep when massage can be of benefit.

MUSCULAR ACHES:

A handy helper for transient relief of discomforts that can be aided by gentle, relaxing massage.

LOSE WEIGHT OR NO CHARGE

USED BY EXPERTS

Thousands have lost weight this way — in hips, abdomen, legs, arms, necks, buttocks, etc. The same method used by stage, screen and radio personalities and leading reducing salons. The Spot Reducer can be used in your spare time, in the privacy of your own room.

ORDER IT TODAY!

SENT ON APPROVAL—MAIL COUPON NOW!

SPOT REDUCER CO., Dept. B-356
318 Market St., Newark, New Jersey

Please send me the Standard Model SPOT REDUCER for 10 days trial period. I enclose $1.00, upon arrival I will pay postman only $8.95 plus postage and handling. If not delighted I may return SPOT REDUCER within 10 days for prompt refund of full purchase price.

☐ I enclose $12.95. Send DeLux Model, postage pre-paid.

Name . . . . . .

Address . . . . . .

City . . . . . State . . . . . .

☐ SAVE POSTAGE—check here if you enclose $12.95 for DeLux Model. We pay all postage and handling charges. Same money back guarantee applies.

☐ I enclose $9.95. Send Standard Model.

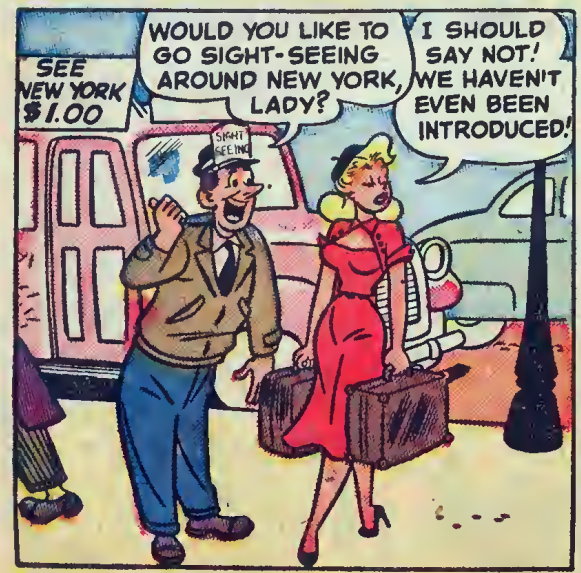
LOSE WEIGHT OR NO CHARGE

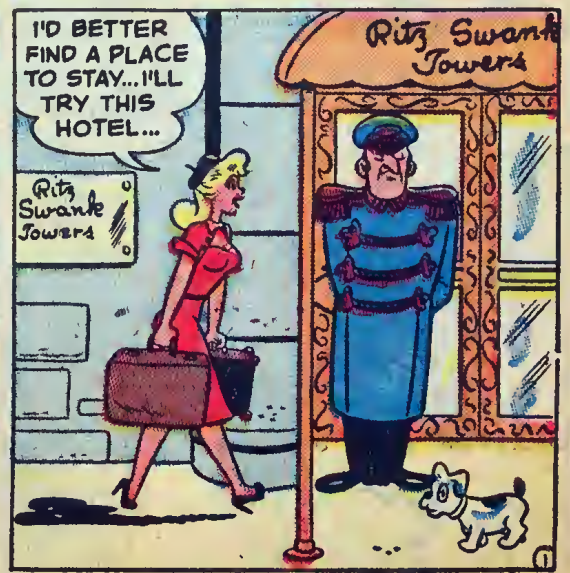
MY FRIEND IRMA is published MONTHLY by BROADCAST FEATURES PUBLICATIONS, INC. Office of Publication: 270 Park Avenue, New York, N. Y. Copyright 1953 by COLUMBIA BROADCASTING SYSTEM, INC., 485 Madison Ave., New York, N. Y. Vol. 1, No. 30, APRIL, 1953 issue. Price 10c per copy. Subscription rate $1.45 for 12 issues including postage. No similarity between any of the names, characters, persons, and/or institutions appearing in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A.

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR

My Friend IRMA

IN ANSWER TO MANY, MANY REQUESTS (FROM AL), WE PRESENT THIS MODEST LITTLE MASTERPIECE WHICH DEPICTS HOW IRMA PETERSON FIRST MET AL DUGAN! ANY SIMILARITY TO ACTUAL HUMOR, GAGS, OR JOKES IS PURELY COINCIDENTAL! IT ALL STARTED THE DAY IRMA FIRST ARRIVED IN NEW YORK FROM MINNESOTA...
RED CAP, MA'AM?
NO, THANKS! I'LL JUST KEEP MY OWN LITTLE HAT ON!
TRACK 12
by Stan Lee
IRMA'S DRESS BY: NANCY CESSNA 304 BYRON AVE ALTOONA, PA.
C-253


SEE NEW YORK $1.00
WOULD YOU LIKE TO GO SIGHT-SEEING AROUND NEW YORK, LADY?
SIGHT SEEING
I SHOULD SAY NOT! WE HAVEN'T EVEN BEEN INTRODUCED!



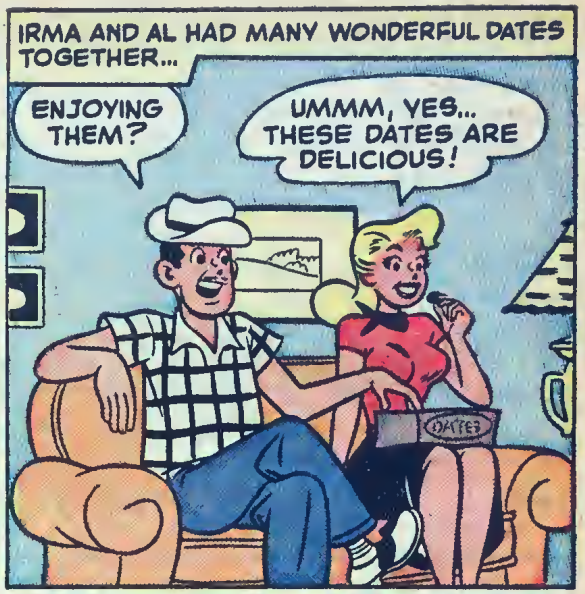
BASED ON THE C.B.S. PROGRAM "MY FRIEND IRMA" CREATED BY CY HOWARD

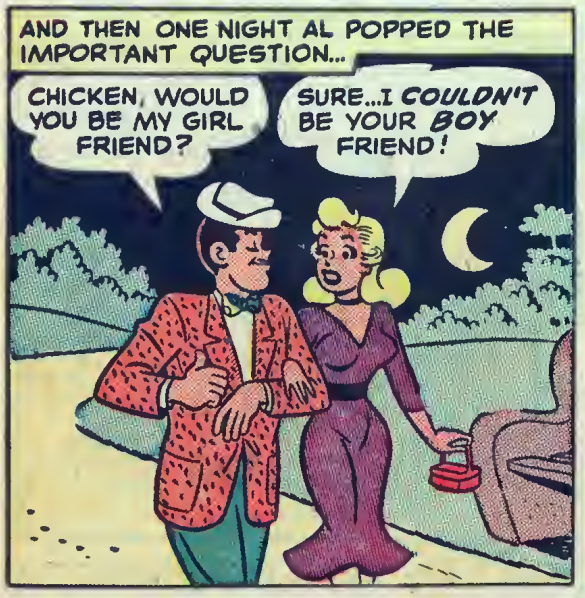
MAY I HAVE YOUR BAGS, MADAM?
NO, I'M NOT FINISHED WITH THEM YET!
HELLO, HOW MUCH ARE YOUR ROOMS?
OUR RATES START AT $25 PER DAY!
I JUST WANT TO RENT A ROOM NOT BUY IT!!!
MADAM, OUR HOTEL CATERS ONLY TO THE FOUR HUNDRED!
I DON'T CARE HOW MANY ROOMS IT HAS... IT'S TOO EXPENSIVE!
!
I'LL BUY A NEWSPAPER AND READ THE ADS... MAYBE I'LL FIND A PLACE TO LIVE THAT WAY!
DO YOU SELL NEWSPAPERS, SIR?
WHAT DO YA THINK I DO... SAVE 'EM?!!
2

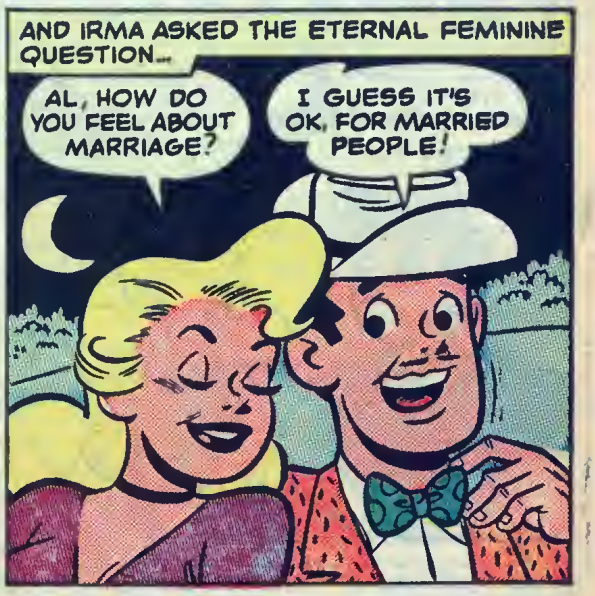
HEY! ARE YOU TRYIN' TO SNEAK A LOOK AT THE HEADLINES WITHOUT PAYIN' FOR THE PAPER AGAIN?!
WHY SHOULD I PAY FOR THE WHOLE PAPER... I ONLY READ THE RACING RESULTS!
DID YOU EVER SEE ANYBODY AS CHEAP AS THAT GUY?
I DON'T KNOW... WHAT DOES HE COST?
LISTEN, ARE YOU GONNA BUY A PAPER... OR ARE YA JUST BROWSING?
NO, I'M JUST IRMA PETERSON!
LOOK, CHICKEN, DON'T WASTE YOUR MONEY ON A NEWSPAPER! IF YOU WANNA KNOW WHAT'S NEW, ASK ME!
BUT I'VE GOT TO FIND A PLACE TO LIVE!
GLAD YOU MENTIONED IT! HAPPEN TO KNOW A VACANT APARTMENT!
I DON'T WANT A VACANT ONE! I WANT ONE THAT'S EMPTY!
YOU HERE AGAIN, YA BUM!?!
MEET MRS. O'REILLY! SHE'LL FIX YA UP!
BUT I'M NOT BROKEN!
3

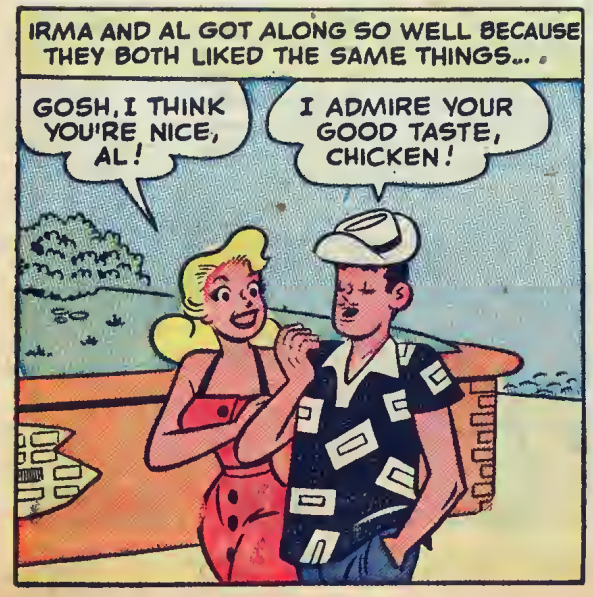
MRS. O'REILLY RENTED IRMA A ROOM WITH JANE STACEY...AND THEN THAT NIGHT, IRMA HAD A CALLER...
HI, CHICKEN! I BROUGHT YOU A HOUSEWARMING PRESENT!
THANK YOU, BUT THE HOUSE IS WARM ENOUGH NOW!
IT'S A VERY UNUSUAL ASHTRAY!
WHAT'S UNUSUAL ABOUT IT?
IT'S FOR PEOPLE WHO DON'T SMOKE!!
IRMA...WHO... OR WHAT... IS THAT?
THIS IS AL DUGAN, JANE! AL, I'D LIKE YOU TO MAKE THE ACQUAINTANCESHIP OF MY ROOMMATE JANE STACEY!
ANY FRIEND OF IRMA'S IS A FRIEND OF MINE!
THIS IS WHERE IRMA AND I PART COMPANY!
WHAT DO YOU DO FOR A LIVING, AL?
AL IS AN INSURANCE COLLECTOR!
YEAH, I COLLECT UNEMPLOY-MENT INSURANCE!
I CAME TO ASK IF YOU'D BOTH LIKE TO HAVE DINNER WITH ME?
OH SURE...
WELL, WELL, I HAD YOU PEGGED ALL WRONG! WE'D LOVE TO HAVE DINNER WITH YOU!
4

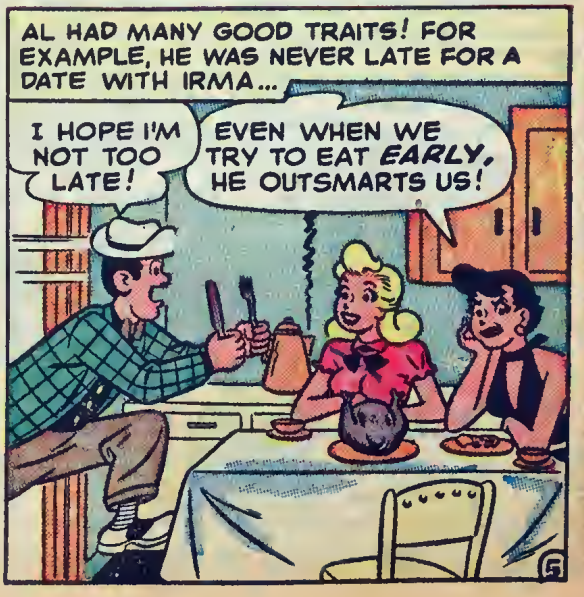
GREAT! WHAT ARE YOU COOKING?!!
I MIGHT'VE KNOWN!

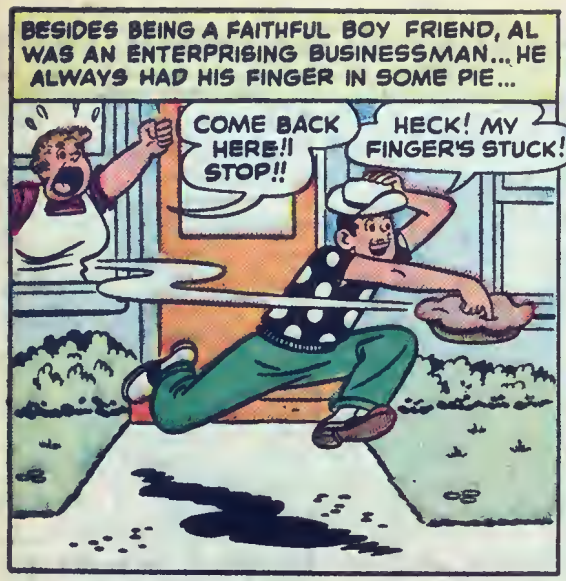

IRMA AND AL HAD MANY WONDERFUL DATES TOGETHER...
ENJOYING THEM?
UMMM, YES... THESE DATES ARE DELICIOUS!
DATES

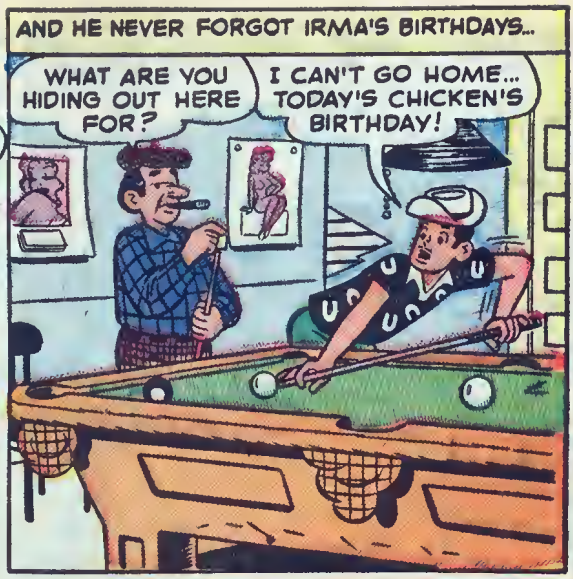

AND THEN ONE NIGHT AL POPPED THE IMPORTANT QUESTION...
CHICKEN, WOULD YOU BE MY GIRL FRIEND?
SURE...I COULDN'T BE YOUR BOY FRIEND!


AND IRMA ASKED THE ETERNAL FEMININE QUESTION...
AL, HOW DO YOU FEEL ABOUT MARRIAGE?
I GUESS IT'S OK, FOR MARRIED PEOPLE!

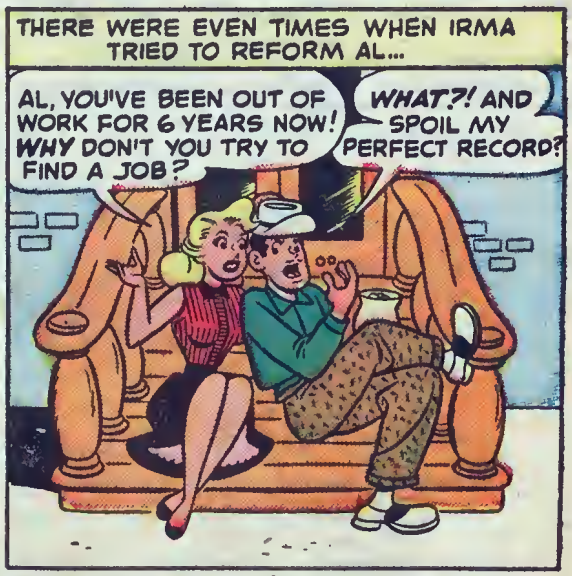

IRMA AND AL GOT ALONG SO WELL BECAUSE THEY BOTH LIKED THE SAME THINGS...
GOSH, I THINK YOU'RE NICE, AL!
I ADMIRE YOUR GOOD TASTE, CHICKEN!

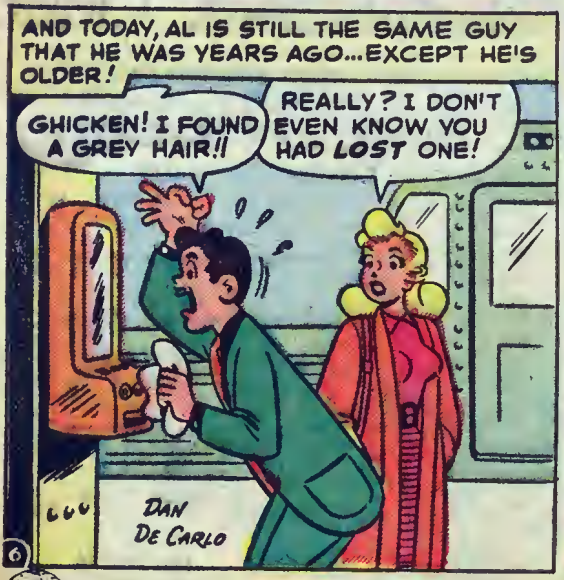

AL HAD MANY GOOD TRAITS! FOR EXAMPLE, HE WAS NEVER LATE FOR A DATE WITH IRMA...
I HOPE I'M NOT TOO LATE!
EVEN WHEN WE TRY TO EAT EARLY, HE OUTSMARTS US!

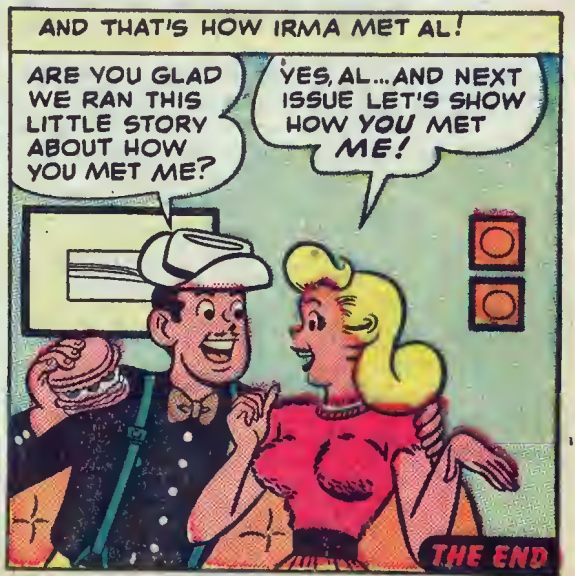

BESIDES BEING A FAITHFUL BOY FRIEND, AL WAS AN ENTERPRISING BUSINESSMAN... HE ALWAYS HAD HIS FINGER IN SOME PIE...
COME BACK HERE!! STOP!!
HECK! MY FINGER'S STUCK!



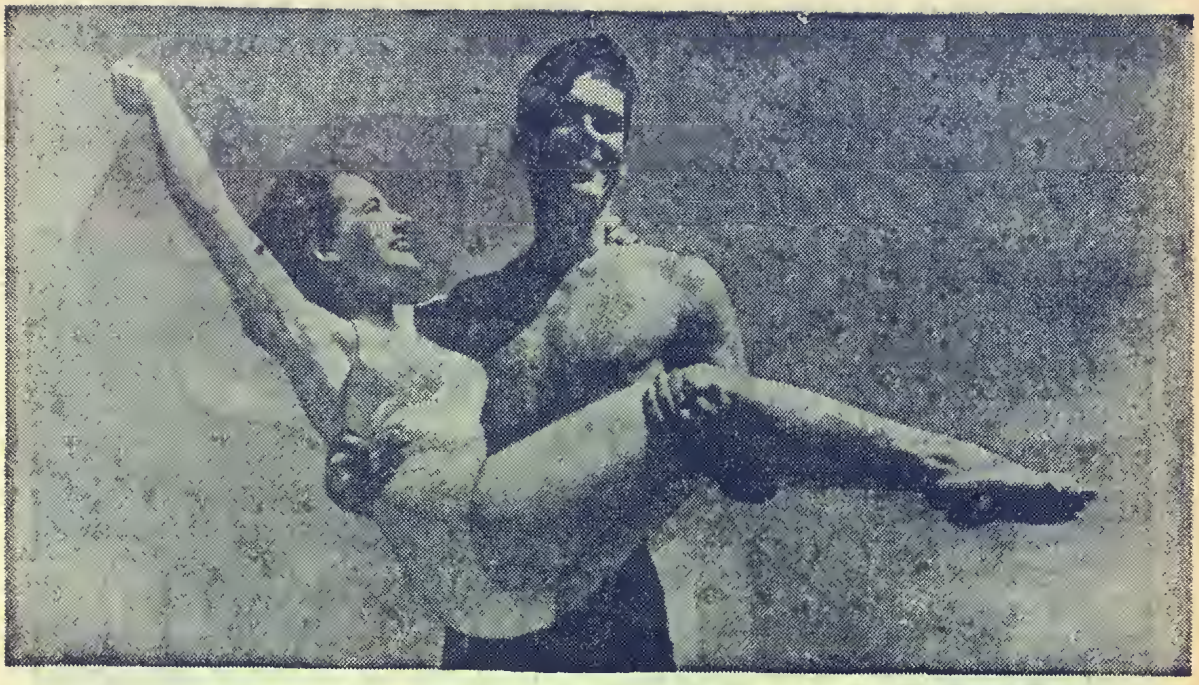
BUT IRMA LOVED HIM NO MATTER WHAT HE DID, AND THAT'S ALL THAT MATTERED!
IRMA, DO YOU GO OUT WITH AL IN DESPERATION?
NO, WE USUALLY TAKE THE BUS!


THERE WERE EVEN TIMES WHEN IRMA TRIED TO REFORM AL...
AL, YOU'VE BEEN OUT OF WORK FOR 6 YEARS NOW! WHY DON'T YOU TRY TO FIND A JOB?
WHAT?! AND SPOIL MY PERFECT RECORD?


AND TODAY, AL IS STILL THE SAME GUY THAT HE WAS YEARS AGO...EXCEPT HE'S OLDER!
CHICKEN! I FOUND A GREY HAIR!!
REALLY? I DON'T EVEN KNOW YOU HAD LOST ONE!
DAN DE CARLO


AND THAT'S HOW IRMA MET AL!
ARE YOU GLAD WE RAN THIS LITTLE STORY ABOUT HOW YOU MET ME?
YES, AL...AND NEXT ISSUE LET'S SHOW HOW YOU MET ME!
THE END

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS



Skinny Girls Don't Have OOMPH!

It takes those extra lbs. of solid flesh to "bring out" your natural curves

If you're otherwise healthy but skinny, scrawny, rundown and lbs. underweight, try correcting this common mistake in eating.

THERE are three essential substances that many thin, scrawny and undernourished girls may fail to get in sufficient quantity from the food they eat. These substances are Vitamin B_1, calcium phosphate and iron. If, like thousands of others, you are underweight without organic cause . . . never seem to gain a pound . . . are so thin that you look gangling and gawky from insufficient amounts of these precious elements, don't get discouraged.

You may find that by correcting this simple mistake in eating you can easily add firm solid flesh . . . extra alluring pounds that help bring out those natural eye-catching curves. A simple and easy way is to try the amazing new product called Numal that supplies, in significant amounts, the Vitamin B_1, calcium phosphate and iron needed in the daily diet. Plus a food that in itself is a great help in adding extra pounds.

Take 1 heaping teaspoonful of Numal 3 times a day. It is pleasant, assimilable and easy to take. You will get the equivalent in Vitamin B_1 content of 34 cakes of average moist baker's yeast . . . the iron equivalent of 15 pounds of tomatoes or 1⅔ pounds of spinach or 9 pounds of boiled beets...and the calcium equivalent of ⅘ths pint of fresh cow's milk, the phosphorus content of 1 glass.

Remember, if you don't get a sufficient quantity of Vitamin B_1 in your daily diet, you may suffer loss of appetite. And without sufficient iron, the element that helps build rich red blood, you may be rundown, pale, weak and listless. You need calcium phosphate for sound teeth and sturdy bones.

SKINNY MEN ARE NOT ATTRACTIVE EITHER

. . . a skinny, scrawny body is no asset in social or business life. Give NUMAL a chance to build you up, put firm flash on you.

Numal Must Please You or No Cost

So if you are skinny, gangling and bony from lack of these precious nutrients, don't wait any longer. Get Numal today. You will want those extra pounds that "bring out" your natural eye-catching curves. Take Numal faithfully for a week. See if you can't actually feel the difference . . . gain weight and better color. If after this short period you honestly don't feel Numal has benefited you, just return the bottle for a complete refund of your money. Numal costs but a few cents a day to use.

If loss of weight persists see your doctor

U. S. NATURE PRODUCTS CORP., 3560 Broadway, Dept.97A New York 31, N.Y.

MAIL COUPON TODAY!

U. S. NATURE PRODUCTS CORP.
3560 B'way, Dept. 97 A New York 31, N. Y.

Send me at once a jar of NUMAL with the understanding that it must put weight on me or you'll refund my money after the first jar. I'll pay postman $2.00 plus C.O.D. charges and postage.

Name _____

Address _____

City _____ Zone ___ State _____

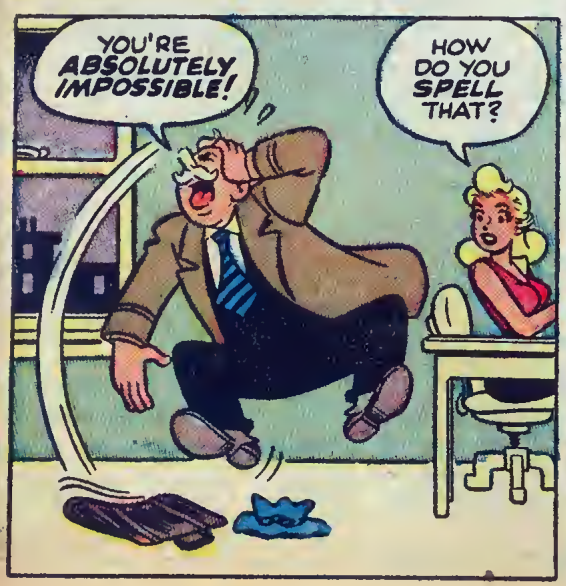
NOTE: If you want to save all postal charges enclose $2 check, money order or cash. We will pay all postal charges. Same money-back guarantee.

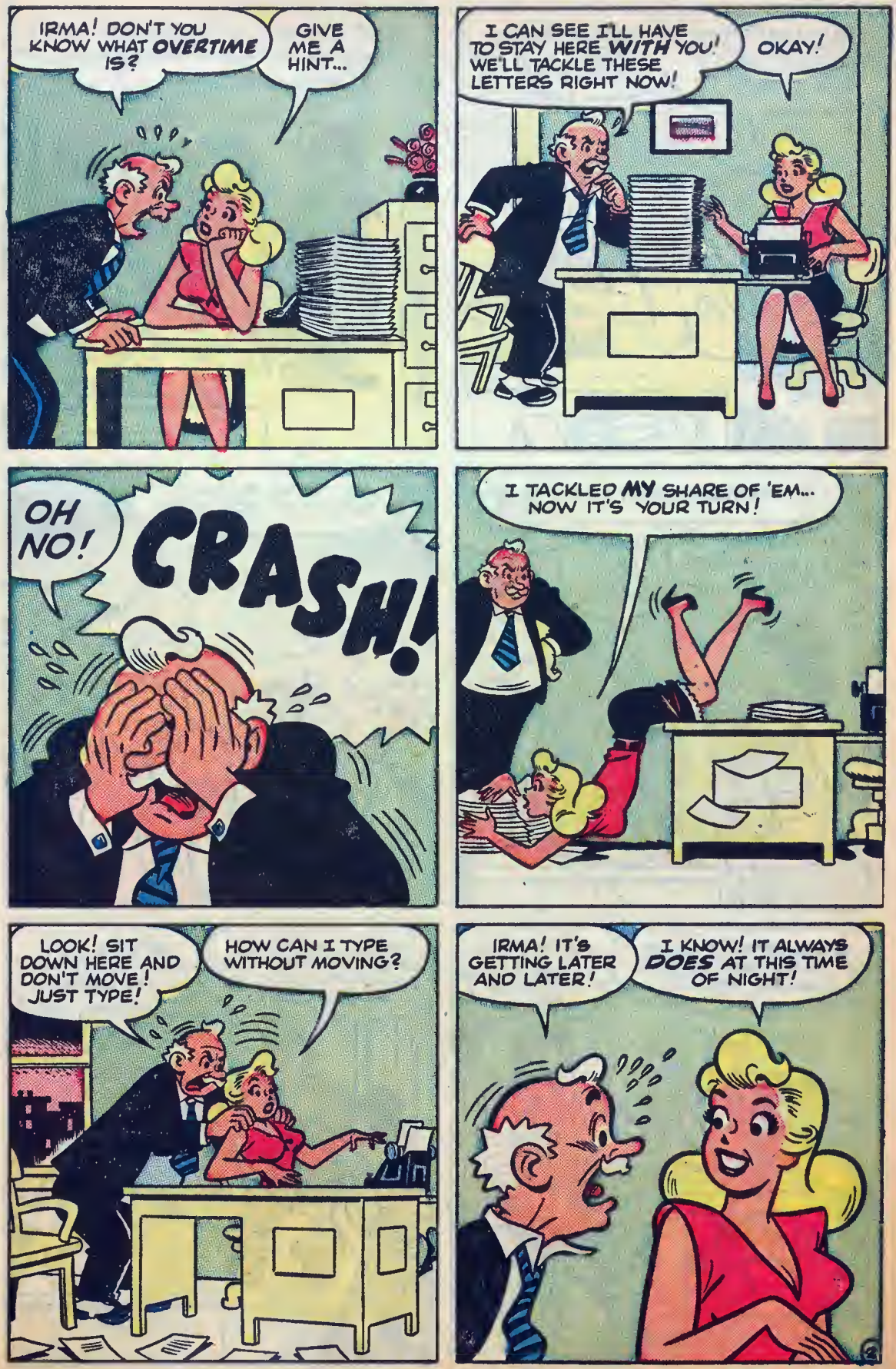
Sorry: Canadian orders cannot be sent C.O.D. Send International Money Order.

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR

My Friend IRMA

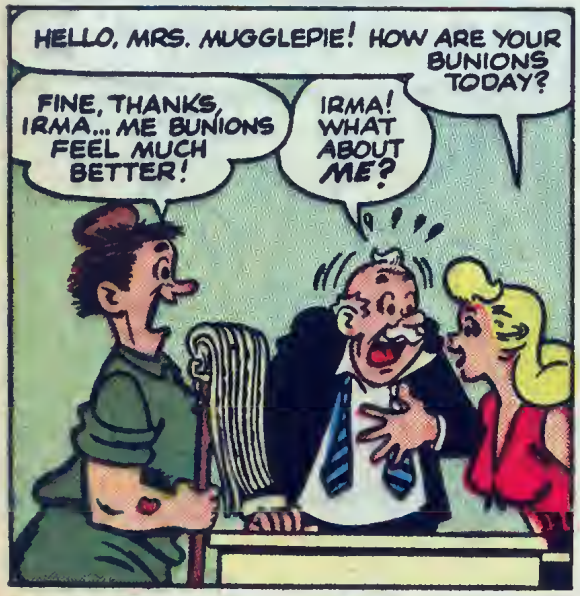
IRMA! IT'S TIME TO GO HOME AND YOU HAVEN'T FINISHED TYPING MY LETTERS YET! WHAT'S WRONG?
I'M ALMOST FINISHED.. I JUST DON'T REMEMBER WHAT COMES AFTER "DEAR SIR"!
IRMA'S DRESS BY · SUSAN HOLLINGSWORTH 1628 ROCKY HOLLOW ANNISTON, ALA
B-859
by Stan Lee




IRMA! DON'T YOU KNOW WHAT OVERTIME IS?
GIVE ME A HINT...
I CAN SEE I'LL HAVE TO STAY HERE WITH YOU! WE'LL TACKLE THESE LETTERS RIGHT NOW!
OKAY!
OH NO!
CRASH!
I TACKLED MY SHARE OF 'EM... NOW IT'S YOUR TURN!
LOOK! SIT DOWN HERE AND DON'T MOVE! JUST TYPE!
HOW CAN I TYPE WITHOUT MOVING?
IRMA! IT'S GETTING LATER AND LATER!
I KNOW! IT ALWAYS DOES AT THIS TIME OF NIGHT!

BUT DON'T YOU UNDERSTAND? MY WIFE WANTS ME FOR DINNER!
GOODNESS! IS SHE A CANNIBAL?

HERE COMES THE CLEANING WOMAN!
HOLY SMOKES! IT MUST BE AFTER SEVEN, O'CLOCK ALREADY!


HELLO, MRS. MUGGLEPIE! HOW ARE YOUR BUNIONS TODAY?
FINE, THANKS, IRMA... ME BUNIONS FEEL MUCH BETTER!
IRMA! WHAT ABOUT ME?

ARE YOUR BUNIONS BOTHERING YOU, TOO?

IRMA, DON'T TALK TO MRS. MUGGLEPIE DURING WORK!
THAT'S OKAY... IT DON'T DISTURB ME!

WHAT ARE YOU PEOPLE DOING HERE TONIGHT? I'M THE WATCHMAN!
SORRY...WE DON'T NEED ANY WATCHES!
3

WILL EVERYBODY GET OUTTA HERE SO I CAN WORK!
OKAY!
SURE!
I DIDN'T MEAN YOU!
OH!
NOW SIT DOWN AND I'LL DICTATE THESE LETTERS TO YOU OVER AGAIN!
YES, SIR, MR. CLYDE!
DEAR SIR... IN REPLY TO YOURS OF THE 5TH INST, I WISH TO ACKNOWLEDGE...
MR. CLYDE! HOW MANY "I'S" IN "REPLY"?
THERE IS NO "I" IN REPLY!
OH, THE "A" IS SILENT, HUH?
THE "A" IN WHAT?
NO! THE "A" IN REPLY!
4

I'VE BEEN TRYING TO GET HER TO GO TO HER MOTHER FOR YEARS! AND YOU DID IT IN A FEW SHORT HOURS! I'M GONNA GIVE YOU A RAISE FOR THAT!
BUT WHAT ABOUT ALL THESE LETTERS?
DON'T WORRY... I'LL TAKE CARE OF 'EM!

AND SO...
IMAGINE HIM PAYIN' ME ALL THIS MONEY TO TYPE THESE LETTERS... AND I CAN'T EVEN TYPE!
THAT'S WHY HE HIRED YA! HE WANTS 'EM TO LOOK EXACTLY LIKE IRMA'S!
THE END

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

Magic Dutch Rock Garden Grows in 4 DAYS

only **$1.00**

Grows in 4 Days
Lasts for months in any season

Winter-Summer, Spring or Fall
Grow grasses green and flowers tall.

Boys & girls, here's exciting news. News about something entirely different! Now, you can grow a real garden of your very own—right in your own home. Yes, here's an amazing magic garden you set up and plant yourself in a few minutes. Grow real grass and flowers in just a few days! You'll thrill to the magic of Mother Nature as you watch the grass sprout and the flowers take root and grow right before your eyes. In no time at all you'll have a colorful, healthy garden—and what a kick you'll get playing gardener, cutting the grass, watering the plants, and tending the lovely sweet-smelling flowers. You can even clip a beautiful bunch of flowers for mom, or friend. All your friends will wonder how you were able to make things grow—They'll all want you to show them how!

EVERYTHING YOU NEED

You get all these items —you don't need anything else. Plenty of Magic grass seeds . . . Magic soil. Lovely flower seeds . . . Practical, attractive container . . . Bright colored metal butterflies. Little Dutch boy and girl . . . American Flag . . . Parasol that opens and closes . . . simulated rocks. Cute ceramic dog . . . Many other exciting features.

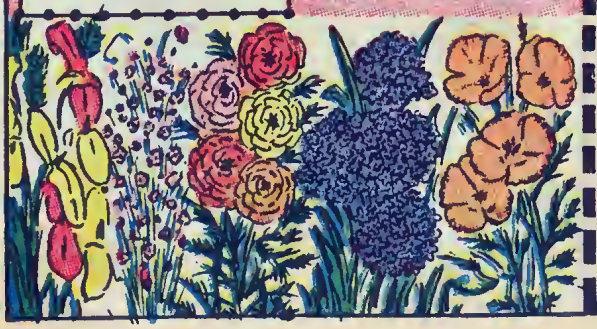
Over a hundred square inches of garden — Special wishing pool in the center — An American flag and pole — Two attractive butterflies that look like they're flying — Your own container. Just look at the list!

For Boys and Girls of All Ages

Here's a beautiful garden all your own for just a single dollar bill. You'll have hours of fun. You'll surprise your family and friends with what you know and what you can do!

10 Day Trial FREE

If you are not 100% delighted with this Garden just send it back. We will refund the full purchase price at once. Rush Coupon now!



RUSH COUPON NOW!

Honor House Products Corp. Dept. 300
836 Broadway, New York 3, N. Y.

Rush my Magic Dutch Rock Gardens on approval for only $1.00. If I am not completely satisfied I may return it for prompt refund of full purchase price.

Name_____

Address_____

☐ Send C. O. D. I'll pay postman $1 plus a few cents postage.

☐ I enclose $1.00 for my garden. You pay postage. Same money back guarantee.

My Friend IRMA
DRESSES BY: DANYA JOHNSON 3261 GARFIELD AVE. ALAMEDA, CALIF.
WHERE ARE YOU GOING, JANEY?
TO THE AIRPORT, COOKIE!
B856(A)
RICHARD RHINELANDER IS FLYING TO MEXICO AND I'M GOING TO SEE HIM OFF!
OH!
YOU WANNA COME WITH ME?
GEE, I DUNNO...
HAVE YOU EVER SEEN A PLANE TAKE OFF, IRMA?
DON'T BE SILLY, JANEY...YOU CAN'T FOOL ME!...
by Stan & Dan
EVERYONE KNOWS AIRPLANES DON'T WEAR CLOTHES!
!

My Friend IRMA
by Stan & Dan
IRMA'S DRESS BY: MARY CULLARS 227 E. 43RD. HOUSTON, TEX.
BB56(B)
IRMA, DID YOU READ ABOUT THIS BANKER WHO MISAPPROPRIATED FUNDS?
NO, MISTER CLYDE!
DO YOU KNOW WHAT "MISAPPROPRIATED" MEANS?
NO, MISTER CLYDE!
WELL THEN, WHY DON'T YOU LOOK IT UP IN THE DICTIONARY WHEN YOU HEAR IT?
GOOD IDEA!
AFTER ALL... DON'T YOU WANT TO INCREASE YOUR VOCABULARY?
OH NO!...
DICTIONARY
...THEN NONE OF MY CLOTHES'LL FIT ME!
!

My Friend IRMA
21
EXCUSE ME, LADY!
YES, SIR!
BUS STOP
IRMA'S DRESS BY: ELIZABETH GILCHRIST 2706 FEDERAL ST. PHILA. 46, PA.
B896(c)
by Stan & Dan
DO YOU KNOW WHAT TIME IT IS?
NO!
BUT YOU'RE WEARING A WRISTWATCH!
YES, BUT IT DOESN'T WORK!
IF IT DOESN'T WORK, WHY DO YOU WEAR IT?
WHAT A FOOLISH QUESTION...
...HOW ELSE CAN I TELL THE TIME?
!

HERE'S PROOF...

How This Amazing New Scientific Formula Called *Comate* May Help You

Save Your Hair

If you are troubled by thinning hair, dry itchy scalp, dandruff; if you fear approaching baldness – here is GOOD NEWS!

Now available to you is the amazing new Comate Medicinal Formula, developed after years of painstaking research. Comate effectively controls seborrhea – the scalp disease now believed by many leading doctors to be the most common cause of hair loss and eventual baldness. These doctors declare that three types of dangerous scalp organisms are the cause of this scalp disease: staphylococcus albus, pityrosporum ovale, and corynebacterium acnes.

First, Comate was put to a series of rigid tests on cultures of these hair-destroying bacteria. HERE ARE THE STARTLING RESULTS!

PROOF 1

Comate Medicinal Formula killed the three test cultures—staphylococcus albus, pityrosporum ovale, corynebacterium acnes—*in 60 seconds!* Report #8099, June 17, 1950, by a leading independent testing laboratory

(Complete report on file, copy on request)

Our research chemists were still not satisfied. Yes, Comate had proved itself in the test tube, but would Comate work as well on the human hair and scalp? And so another – a second – series of experiments was prescribed, to test Comate on the hair and scalps of men and women. Here is the remarkable performance of Comate when applied *directly to the human scalp.*

PROOF 2

Comate Medicinal Formula, applied directly to scalps of men and women, killed 88.4% of *all* scalp bacteria, after 15 minutes application. Report #26635, December 14, 1950, by a leading independent testing laboratory.

(Complete report on file, copy on request)

After this proof of success both in the laboratory and on the scalps of men and women, Comate was put to the third test – the toughest of them all. Comate was sold by the thousands on a DOUBLE MONEY BACK GUARANTEE in a number of typical American areas. In 3 short months we have learned that our work and faith in Comate have been vindicated.

PROOF 3

Letters of gratitude hailing Comate have poured into our offices. By word-of-mouth the amazing results with Comate have been told far more effectively than we could in this advertisement. And only 1.9% of Comate users have asked for and received double their money back. Imagine! 98.1% of our customers were delighted with the sensational results from Comate Formula. Report July 27, 1951, by Certified Public Accountant.

DOUBLE YOUR MONEY BACK GUARANTEE

Read the PROOF from the laboratory tests – the PROOF from the scalp tests – the PROOF in the letters of gratitude from happy men and women who have found Comate the answer to their scalp troubles.

Comate must accomplish for you what it has for thousands of men and women. You must be completely satisfied, or DOUBLE YOUR MONEY will be returned to you. We take all the risk.

Not even Comate can grow hair from dead hair follicles – so DON'T DELAY – fill out the no-risk coupon while there is still a chance to have thicker-stronger-healthier looking hair. Mail the coupon TODAY

© 1951 Comate Laboratories Inc., 1432 Broadway, N. Y. C.

Actual Experiences of Skeptical Men and Women

PROVE HAIR CAN BE GROWN

From Live Hair Follicles

"I usad to comb out a handful of hair at a time. Now I only get 4-6 on my comb. The tarribla itching has stopped."
—L. H. M., Los Angeles, Cal.

"My hair has quit falling out and getting thin."
—O. W. G., c/o FPO., N. Y.

"My husband has triad many treatments and spent a graat deal of money on his scalp. Nothing helped until he startad using your formula."
—Mrs. R. LaB, Piqua, Ohio

"Used it twice and my hair has alraady stoppad falling."
—R. H., Corona, Cal.

"Comate is successful in every way you mention. Usad it only a few days and can see tha big change in my scalp and hair."
—C. E. H., N. Richland, Wash.

"My hair was thin at tha temples, and all over. Now it looks so much thickar, t can tell it."
—Miss C.T., San Angelo, Tax.

"I'va usad a good many difarant 'tonics.' But until I tried Comate, t had no results. Now I'm rid of danddruff, and itchy scalp My hair looks thicker."
—G. E., Alberta, Canada

"My hair has improvad. It usad to fall out by handfuls. Comate stoppad it from falling out."
—D. M. H., Oklahoma City, Okla.

"Now my hair looks quita thick."
—F. J. K., Chicago, Ill

"My hair had baen coming out and breaking off for about 21 years and Comate has improvad it so much."
—Mrs. J. E., Lisbon, Ga

"No trouble with dandruff sinca I started using it."
—L. W. W., Galveston, Tex

"It really has improvad my hair in ona week, and I know what tha result will be in three more. I am so happy over it, I had to writa!"
—Mrs. H. J., McComb, Miss.

These are a few of the unsolicited testimonials received every day from grateful men and women all over the country. Once you've tried Comate you'll rave about it, too!

RUSH THIS NO-RISK COUPON NOW!

COMATE LABORATORIES INC., DEPT. 3902C
1432 Broadway, New York 18, N. Y.

Please rush my bottle (30-days supply) of Comate Hair and Scalp Formula in plain wrapper. I must be completely satisfied or you guarantee DOUBLE MY MONEY BACK upon return of bottle and unused portion.

☐ Enclosed find $5.00, Send postpaid. (Check, cash, money order.)

☐ Send C.O.D. I will pay postman $5.00 plus postal charges.

Name _____

Address _____

City _____ Zone _____ State _____

APO, FPO, Canada and Foreign—No C.O.D.'s

DOUBLE YOUR MONEY BACK GUARANTEE

My Friend IRMA
HERE'S YER RENT BILL FOR THE MONTH, IRMA!
THANK YOU, MRS. O'REILLY!
by Stan & Dan
IRMA'S DRESS BY: PAULINE RHOADS RURAL RT. 1 LITITZ, PA.
B 856(D)
YOU'LL NOTICE THERE'S AN INCREASE ON IT!
THERE IS?
WELL, THAT'S OKAY... I DON'T CARE!
YOU DON'T CARE ABOUT A RENT INCREASE?!!
THAT'S RIGHT! I DON'T CARE HOW YOU INCREASE OUR RENT...
...JUST SO LONG AS YOU DON'T RAISE IT!
!

IRMA'S DEPARTMENT OF UTTER CONFUSION!

HI, FRIENDS! AL ASKED ME WHY I'M WEARING A BATHING SUIT UNDER MY SKI-OUTFIT... I TOLD HIM IT'S BECAUSE JANE SAID THIS MOUNTAIN IS A *SEA* OF SNOW! BUT SO FAR, I HAVEN'T SEEN ANY WAVES! I HOPE YOU LIKE THE STORY OF HOW I MET AL IN THIS ISSUE! MR. CLYDE SAID THAT I OUGHT TO PRINT *ANOTHER* STORY CALLED "*WHY* I MET AL!" I CAN'T UNDERSTAND WHY NOBODY LIKES AL! EXCEPT FOR BEING SELFISH, INCONSIDERATE, AND LAZY, HE'S A TERRIFIC GUY! BY THE WAY... DON'T MISS NEXT MONTH'S ISSUE... I'LL INTRODUCE YOU TO MY COUSIN HERMAN! 'BYE... YOUR FRIEND-- *Irma*

THIS MONTH'S WINNING IRMA-ISMS:

JANE: IRMA, I THOUGHT YOU WERE GOING TO MAKE THE BEDS BEFORE OUR COMPANY CAME!
IRMA: I STARTED TO, BUT I RAN OUT OF NAILS!
SUBMITTED BY: BRENDA KEITHLEY, R.R. 1 BEDFORD, INDIANA

SELLER: THIS IS THE FIFTH TICKET YOU BOUGHT, LADY!
IRMA: I KNOW... BUT THAT MAN AT THE GATE KEEPS TEARING THEM UP!
SUBMITTED BY: MERILEE CLARK, ASH MT. THREE RIVERS, CALIFORNIA

AL: CHICKEN, DO YOU LIKE SUNDAES?
IRMA: YES, BUT I LIKE SATURDAYS BEST!
SUBMITTED BY: RAYMOND MORALEZ 220 S. AVE. L, LUBBOCK, TEXAS

AL: DON'T YOU THINK YOU BETTER GET ON THE BALL IF YOU'RE GOING TO PAINT THE WALL, CHICKEN?
IRMA: IT'S EASIER TO STAND ON A LADDER, SILLY!
SUBMITTED BY: DANNY HOLLOWAY, 2175-5TH AVE. NEW YORK, N.Y.

JANE: IRMA, WHY DO YOU KEEP ERASING THAT BLACKBOARD?
IRMA: BECAUSE EVERY TIME I ERASE IT, IT GETS BLACKER!
SUBMITTED BY: BEVERLY NICKESON, 123 SO. PENROD ST. BEATRICE, NEBRASKA

AL: I'VE JUST CHANGED MY MIND, IRMA!
IRMA: REALLY! DOES IT WORK BETTER THAN THE OLD ONE?
SUBMITTED BY: GEORGE FRANGOS 800 S. PONCA ST. BALTIMORE, MD.

POSE AND COSTUME BY:
PVT. VINCENT DECARLO
U.S. 51167712
CO. A 2ND BN. M.S.F.S
FORT SAM HOUSTON, TEX.

MORE WINNERS:

JANE: WHY DON'T YOU PUT THE TELEVISION SET ON?
IRMA: WELL, FINISH THE SENTENCE... *ON WHAT?*
SUBMITTED BY: JOE DOWLES, BUTTE, MONT.

JANE: LET'S HANG THE WALLPAPER TODAY, IRMA!
IRMA: OKAY, JANE! I'LL GET THE ROPE!
SUBMITTED BY: PAULA RINDE, GARY, INDIANA

OTHER WINNERS:

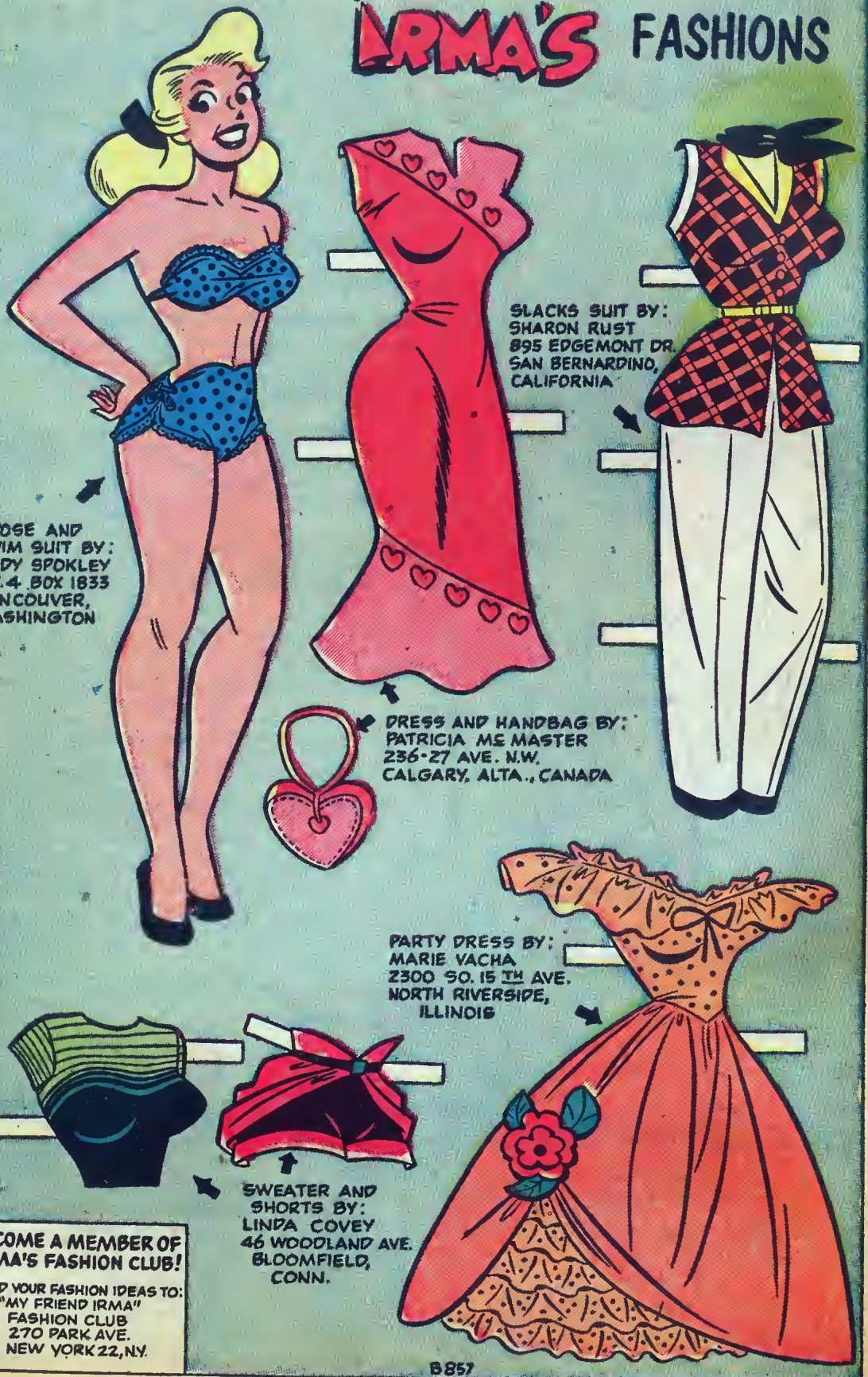
ANNIE SAMS, MOUNT DORA, FLORIDA
TOMMY WOOLLEY, 345 SOUTH K, DINUBA, CALIF.
JACKIE KEELLING, 2409 7TH AVE., N.Y., N.Y.
CARA WATKINS, STEVENSON, ALABAMA

B-858

SEND YOUR LETTERS TO:
CONTEST EDITOR...
"MY FRIEND IRMA"
270 PARK AVE.
NEW YORK 17, N.Y.

MY NAME IS _____
ADDRESS _____
CITY AND STATE _____ AGE ___

IRMA'S FASHIONS


POSE AND SWIM SUIT BY: JUDY SPOKLEY RT. 4 BOX 1833 VANCOUVER, WASHINGTON
SLACKS SUIT BY: SHARON RUST 895 EDGEMONT DR. SAN BERNARDINO, CALIFORNIA
DRESS AND HANDBAG BY: PATRICIA MCMASTER 236-27 AVE. N.W. CALGARY, ALTA., CANADA
PARTY DRESS BY: MARIE VACHA 2300 SO. 15TH AVE. NORTH RIVERSIDE, ILLINOIS
SWEATER AND SHORTS BY: LINDA COVEY 46 WOODLAND AVE. BLOOMFIELD, CONN.

BECOME A MEMBER OF IRMA'S FASHION CLUB!

SEND YOUR FASHION IDEAS TO:
"MY FRIEND IRMA"
FASHION CLUB
270 PARK AVE.
NEW YORK 22, N.Y.

STAMPS

SHOP BY MAIL

GIVEN

Rare Octagonal (eight-sided) stamp. Giant Triangle, Gorgeous Diamond, also mammoth and midget stamps, all given to foreign approval buyers. Premiums with purchases including Scott's International $6.00 Album, also latest Scott Stamp Catalogues.

PLYMOUTH, Dept. 60
Bell, California

---

118 DIFFERENT STAMPS including Commemoratives, Charities, Airmail, Surcharges, Sets, etc. Only 3c to APPROVAL BUYERS.

BADGER STAMP CO., Dept. N, MILWAUKEE 3, WIS.

U. S. ARMY & NAVY HEROES

A collection featuring U. S. Army & Navy Heroes on stamps from War of 1812, Civil & Revolutionary and others. A Pictorial History. 10c with bargain U. S. approvals. LOCUST STAMP CO.

Box 2105-N Harmon-on-Hudson, N. Y.

GIGANTIC CANADIAN BARGAIN 5c

Complete set Royal Visit, Coronation, Jubilee, new George VI set, Confederation, Geo. V set, etc. A gigantic bargain. Only 5c to approval applicants.

ENSIGN STAMP CO.
Box 118 Dept. E So. Orange, N. J.

STAMP COLLECTING OUTFIT

A packet of stamps from all parts of world. A package of stamp hinges; perforation gauge and millimeter scale; watermark detector. Everything ONLY 10c to approval buyers.

LORRAINE W. BROWN, Dept. 10 Marion, Mich.

---

25 DIFFERENT **INDIA** to approval applicants Premiums with Purchases **5¢**

Grandwein Stamp Co., Box 62-Z, Bayonne, N. J.

GIVEN ODD SHAPED STAMPS

To Buyers of Our Foreign Approvals. Plus an Amazing Surprise Offer **TRU-VALUE SERVICE**

Box 1111 Santa Ana, Calif.

TWO BIG PICTORIAL SETS

Unused stamps from the Vatican and San Marino to those requesting our fine approvals. **5c**

BILAS STAMP SERVICE
Box 55-M, Tribore Sta., New York 35

THIS IS IT!!
THE GREAT FREE OFFER

Group of Out-of-the-Ordinary Stamps such as Weird Mosquito Stamp, thrilling Bicycle Race, gorgeous Orchid, Colorful Native Drummer, gigantic Diamond Airmail, Stamp Albums, All to our Approval Buyers.

BELL STAMP SERVICE, Dept. CB-1, Bell, Calif.

---

50 DIFF. UNITED STATES including AIRMAILS, PRECIOSENTIALS, high values, 50th cent. commemoratives, coils, revenues, etc. To applicants for our BARGAIN APPROVALS. FREE BIG LISTS included. **5c**

W. C. BOOKMAN, Box 145E, Maplewood, N. J.

1c Thousands of beautiful stamps at only 1c each—why pay more when you can get the best for less. Write today for approvals.

PENNY STAMP SERVICE
Orange California

FREE, SCOTT'S INTERNATIONAL ALBUM, VALUABLE COLORFUL COLLECTION, HINGES, OTHER BIG PREMIUMS Full particulars with approvals. Write today 3c Postage please.

RAYMAX 70-M Nassau St., New York 38 N.Y.

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100 DIF. CHINA includes Airmails, Ships, Auto, Map, Heroes. To approval buyers. **5c**

MODERN STAMP SERVICE
Box 12, Dept. 500, WakeReid Sta., N.Y. 66

---

107 DIFFERENT Stamps from Cochin, Oceanic, Cameroun, Malta, Cyprus, etc. To Approval Buyers **3c**

Dixie Stamp Co. Dept 16 Milwaukee 1, Wis.

FREE World's only Octagonal (8-sided) stamp, Abyssinia Red Cross set, Siberia (dead country) set, all to approval applicants.

CHARLES W. CLEVELAND, JR.
906 N. Humphrey Ave., Dept 4 Oak Park, Ill.

1050 DIFFERENT STAMPS given to approval applicants becoming customers. Send 3c for particulars, lists and approvals.

BRYSON STAMP CO., Drawer F-11, Rossford, Ohio

POWERFUL MOTOR

One of the smallest precision motors ever built yet does GIANT-SIZED JOBS. Drives Model Electric Boats, Construction Sets, Working Models, Trains and Cars, etc., with amazing speed up to 6800 R.P.M. (or as little as 50 R.P.M.), using the reduction gears that come with this exciting set. The MIGHTY MIDGET does hundreds of jobs. It's a Honey. Looks exactly like a Big Motor, yet measures 1"x1¼" and weighs one ounce. For only $2.98, YOU GET LOTS MORE with this Mighty Midget. You get a complete set of gears and pulleys and a transparent multi-ratio gear box as well as a battery clip with two batteries and instructions. NO SHOCKS, SPARKS, NO SHORTS, NO TRANSFORMER NEEDED. Reverses immediately, tool Endless hours of fun. Enclose check or money order for $2.98 for this entire set and we will pay postage. C.O.D. orders plus postage.

IMPERIAL SALES CO.
480 LEXINGTON AVE. DEPT. M-703 N. Y. 17, N. Y.

WEIRD VOLCANO TRIANGLE
GIANT GEO. WASHINGTON & OTHERS

Six Colored Ecuador, First U. S. Commemorative, Devils Island. Others. Free with approvals.

CAPITAL STAMP CO., Little Rock 19, Ark.

FREE 20 FINLAND! ALL DIFFERENT To Approval Applicants

N. D. ROSENBERG
Box 1303 Dept. 702 Chicago

FREE—Famous American Set, Flag Set, National Park Set, and Presidential Set to $5. Send 3c for 15 of the above stamps plus full particulars and approvals.

TRIBORD STAMP CO. Dept. 1902.
145 Nassau St. New York 38, N.Y.

WE GIVE YOU

MAMMOTH INTERNATIONAL ALBUMS, Scott's Catalogues, hinges, complete accessories, when you buy our wonderful foreign approvals. Don't write unless you intend to buy. But don't buy elsewhere without comparing our more generous offers.

BARGAIN STAMPS SANTA ANA, CALIF.

WOW! 203 All Different GERMANY Zeppelines, Semipostels Airmails, High Values, etc., to new customers. **10c**

Jamestown Stamp Co., Dept. 523, Jamestown, N. Y.

---

200 Exotic Japan STAMPS **10c!**

KENMORE, Milford K-73, N. H.

GIGANTIC COLLECTION FREE!

Includes Triangles, Early United States—Animals—Commemoratives—British Colonies—High Value Pictorials, etc. Complete Collection plus Big Illustrated Magazine all free. Send 5c for postage.

GRAY STAMP CO., Dept. M C, Toronto, Canada

BARGAIN: Includes Zanzibar, Liberia, Falklands, Caymans, da Cunha, Brunei, Jordan, Virgins, Fiji; numerous others. Everything 10c with approvals. N. D. Bennett, Box D6. Springfield Gardens 13, N. Y. (1155)

WE WANT TO GET ACQUAINTED!

Send us your name and address and we will mail you a beautiful selection of Pictorial and Commemorative stamps. (Approvals.) Write today. SEND NO MONEY! !

EAGLE STAMP CO.
Dept. 11, 2221 Romine, Pittsburgh 26, Pa.

UNITED STATES BARGAIN

It sounds unbelievable, but nevertheless it's true: "50 different United States stamps, face value as high as $5.00 for only 10c" to approval applicants, but only one per person. Please state whether approvals shall consist of only U. S. or foreign also.

GLOBUS STAMP CO.
268 4th Ave., N. Y. 10, N. Y. Dept. 329

APPROVAL HEADQUARTERS 1939

Ugly BLACKHEADS OUT IN SECONDS

Keep your complexion free of Blackheads this new way — look attractive instantly!

Try VACUTEX
Blackhead-Remover

$1.00

The amazingly effective Vacutex extracts Blackheads automatically — WITHOUT squeezing the skin or injuring tissues. Easy to use with three fingers. It reaches Blackheads anywhere. Try it 10 days and if not delighted, return VACUTEX and your money will be refunded.

10 DAY TRIAL COUPON

BALLCO PRODUCTS CO., Dept. 54
19 West 44th St., New York 18, N. Y.

☐ Enclosed find $1. Send postpaid.
☐ Send C.O.D. I will pay postmen $1 plus postage, $1 refund if not delighted.

SORRY, NO C. O. D.'s OUTSIDE U. S. A.

FREE! POWERFUL MAGNIFYING GLASS for 5¢ Post. Bargain lists and approvals.

Jamestown Stamp Co., Dept. 231 Jamestown, N. Y.

FREE STAMP CIRCUS!

Rhinoceros, Snake, Giant, Pygmy, Emu, Kangaroos, Koalabear, Kookaburra and other wild animals. **Free with exciting approvals.**

NIAGARA STAMP CO., NIAGARA-ON-THE-LAKE 325, CANADA

FREE! "The Stamp Finder" Tells at a glance the country to which any stamp belongs. 36 pages illustrated. Includes valuable "Stamp Collector's Dictionary." Stamp Treasures and World's Ten Rarest Stamps. Also Approvals.

CARCELON STAMP CO., Box 1113, Calais, Maine

---

3 TRIANGLES - TURKS - FREE!!

Fish, Volcano & "Holy" weird triangles in packet with Turks Isl., 80 yr. old Tasmania & Porto Rico, Dead Lands, etc. FREE to approval buyers for 3c postage. Potomac Stamp Co., Dept. 7, Washington 15, D. C.

GORGEOUS "ORCHID" DIAMOND!! Plus Enormous 5-colored Flag stamp, Will Rogers "Earthquake Airmail", 1st US commem., Midget, Corsica, Harem girl, and 28 others All Free to approval buyers for 3c postage. Belmont Stamp Co. Dept. P5, Washington 18, D.C.

---

55 Roosevelt and Pope Triangle! Lot 55 DIFFERENT with Greek Roosevelt, Giant 'Pope' Triangle, Israel, Greenland, Rhodesia, etc. Catalogs $1.15 — ALL 5c with approvals!

LONGHORN STAMP CO.
Box 3068, Ellwood Sta. Lubbock, Tex.

SONG POEMS Wanted To Be Set to Music

Send your poems for free examination. Any subject. PHONOGRAPH RECORDS MADE.

Five Star Music Masters 327 Beacon Bldg., Boston, Mass.

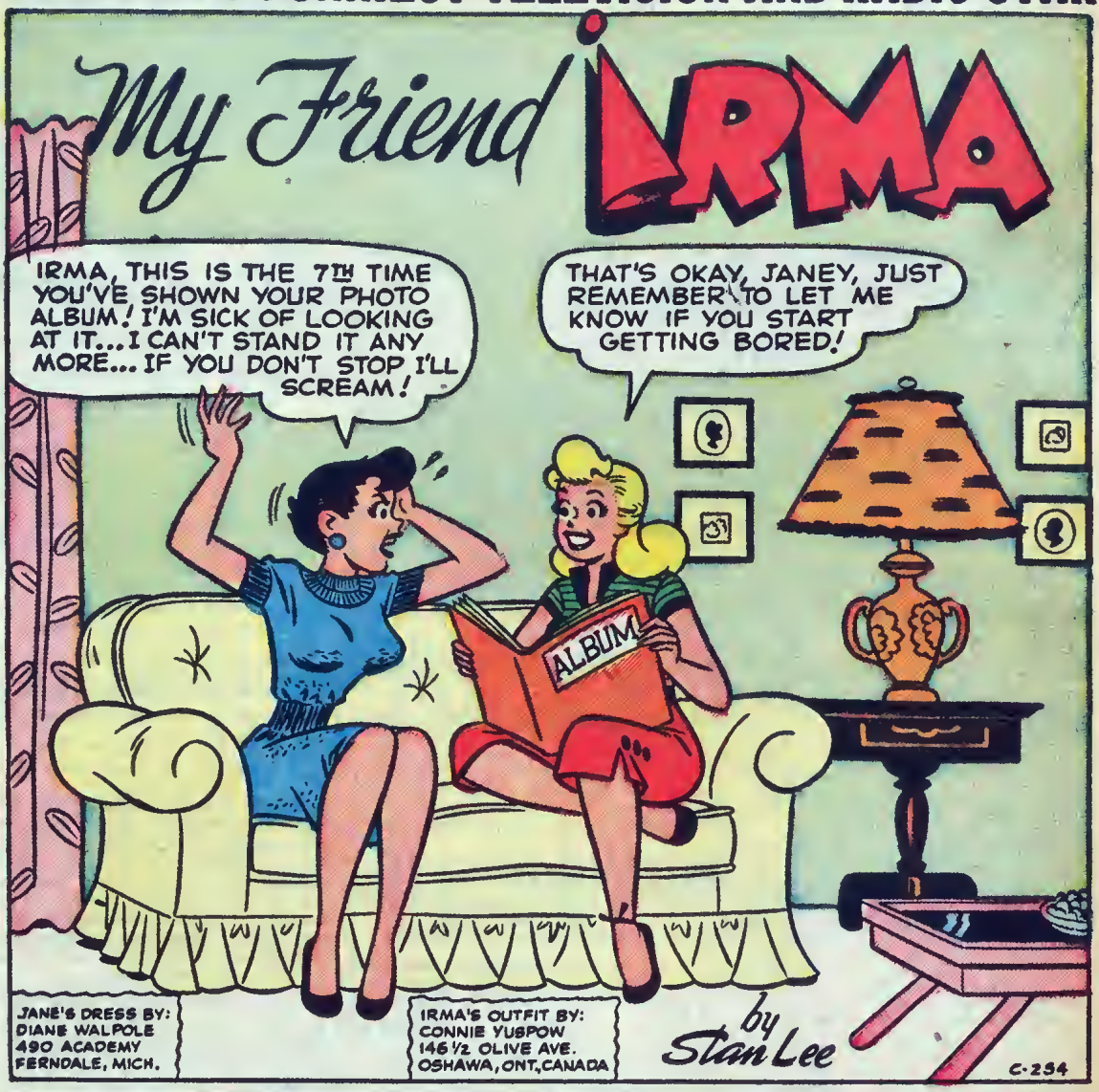
FREE

LUMINOUS CRUCIFIX
Glows in the Dark

4 inches long · no obligation · Opportunity to earn valuable premium. Just send Name & Address to

The CASEY CO.
DEPT. 12 • PROVIDENCE 7, R. I.

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR


My Friend IRMA
IRMA, THIS IS THE 7TH TIME YOU'VE SHOWN YOUR PHOTO ALBUM! I'M SICK OF LOOKING AT IT... I CAN'T STAND IT ANY MORE... IF YOU DON'T STOP I'LL SCREAM!
THAT'S OKAY, JANEY, JUST REMEMBER TO LET ME KNOW IF YOU START GETTING BORED!
ALBUM
JANE'S DRESS BY: DIANE WALPOLE 490 ACADEMY FERNDALE, MICH.
IRMA'S OUTFIT BY: CONNIE YUSPOW 146½ OLIVE AVE. OSHAWA, ONT., CANADA
by Stan Lee
C-254

AND THIS WAS ME AFTER THE EXAM MARKS...
OH, DID YOU PASS?
YES!
HOW?
THE TEACHER LOST MY PAPER!
ALBUM
IRMA, DON'T YOU HAVE ANY ROMANTIC PICTURES...?
I'LL SEE...
ALBUM
HERE'S ONE OF ME PETTING IN THE PARK!
LET'S SEE...
!
AND HERE'S A MEDAL I ONCE WON FOR BEING THE SMARTEST GIRL IN THE CLASS!
THE OTHER GIRLS MUST HAVE BEEN AWFULLY DUMB!

THERE WEREN'T ANY OTHER GIRLS!!
OH!
JANE...WOULD YOU RATHER SEE MOVIES?
AND HOW!!!
OKAY...HERE'S THE MOVIE RIGHT NEXT TO OUR OLD HOUSE!
!
NOW PLAYING
CAPITOL
AND HERE'S A MOVIE WHICH IS AROUND THE CORNER!
STOP!! STOP!!
BIJOU
NOW PLAYING
LET'S LOVE
I GIVE UP! I CAN'T TAKE ANY MORE! THE TROUBLE WITH YOU IS THAT YOU HAVE AN INEXHAUSTIBLE SUPPLY OF PICTURES!
NO, I HAVEN'T...
...I'VE GOT AS MANY AS ANYBODY!
THE END
3

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

CHEW "SPECIAL FORMULA"

CHEWING GUM!

Reduce

UP TO 5 lbs. A WEEK WITH DOCTOR'S PLAN!

NOW—at last—a new, scientific idea which guarantees you can lose as much weight as you wish—or you DON'T PAY A PENNY! The wonderful part is that it is so simple . . . so very easy and safe to lose those ugly, fatty bulges on hips, abdomen, chin, neck, bust, arms, thighs, legs, etc. The results of lost weight by normally overweight men and women are really amazing. No hardship, no exhausting exercises, drugs or laxatives. Here's the new, modern way to reduce . . . to acquire an improved figure and the slimmer, exciting, more graceful silhouette you've dreamed about. Simply chew Special Formula Chewing Gum and follow the Doctor's Plan. This tasty wholesome Chewing Gum possesses Sorbitol, is sugar-free, and reduces appetite. Sorbitol is a new discovery and contains no fat and no available carbohydrates. Just chew this delicious gum and reduce with the Doctor's Plan. If your heart's desire is a slender, beautiful attractive figure—if you want more popularity, friends, romance—then start today! Doctor's Plan will amaze you. Try it for only 10 days, then step on the scale. You will hardly believe your eyes. The important thing is to start . . . so MAIL COUPON BELOW TODAY!

FREE A full 12-day supply package will be given FREE with each order of 24-day supply for $2.00.

100% MONEY BACK GUARANTEE

Let your scale prove you can lose weight and acquire a slimmer attractive figure. A 10-day trial must convince you OR NO COST.

12-DAY SUPPLY ONLY **$1**

MAIL THIS COUPON

DOCTOR'S PLAN, DEPT. Y-1
P. O. BOX 787, NEWARK 1, NEW JERSEY

Save postage. Doctor's Plan pays postage if you enclose payment now. (If c.o.d., postage and mailing charges extra.)

☐ I enclose $2 cash, check, or money order. Please rush the full 24-day supply PLUS the FREE 12-day package.

☐ I enclose $1. Please rush full 12-day package.

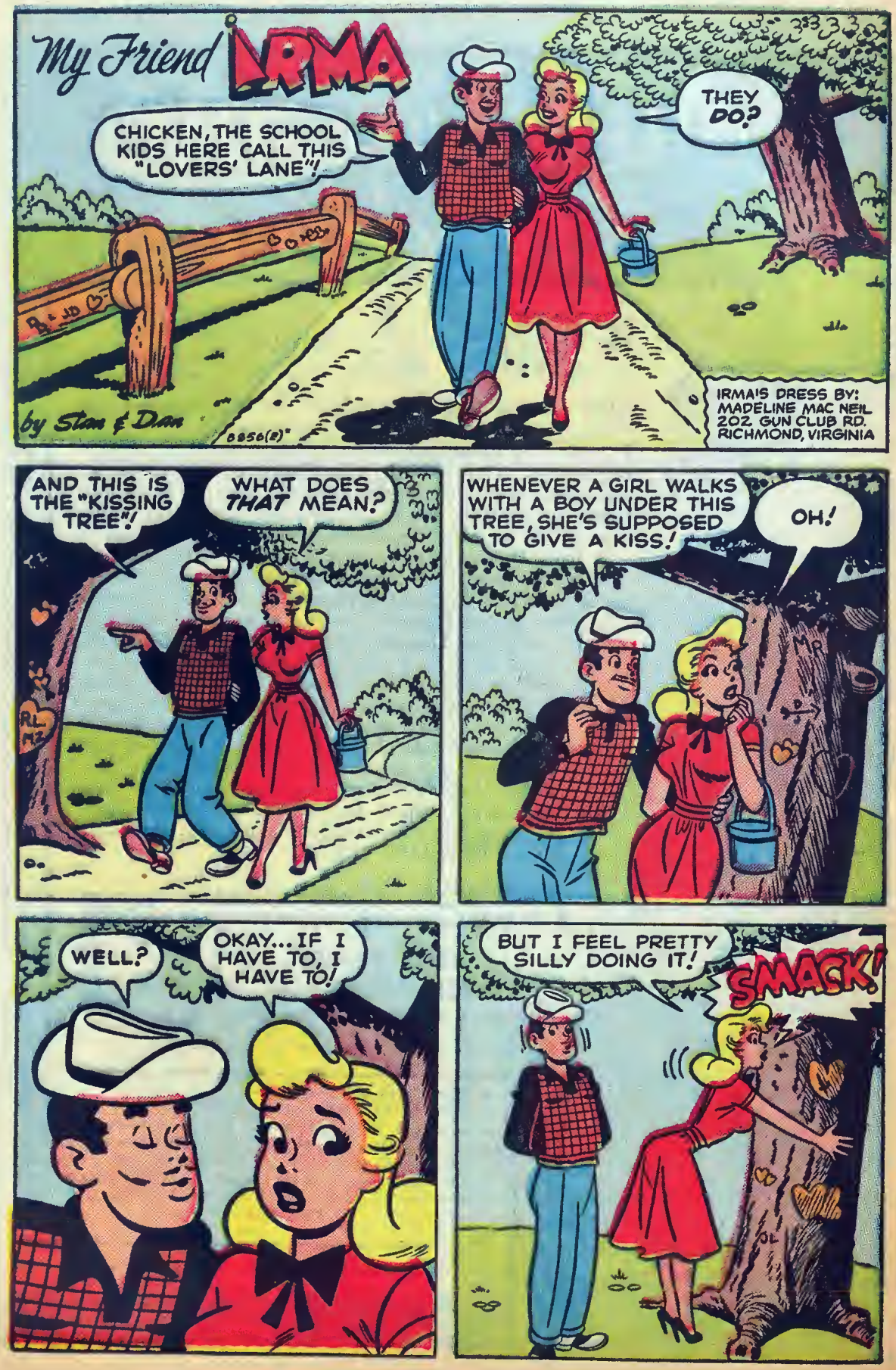
Please Print Clearly

NAME _____

ADDRESS _____

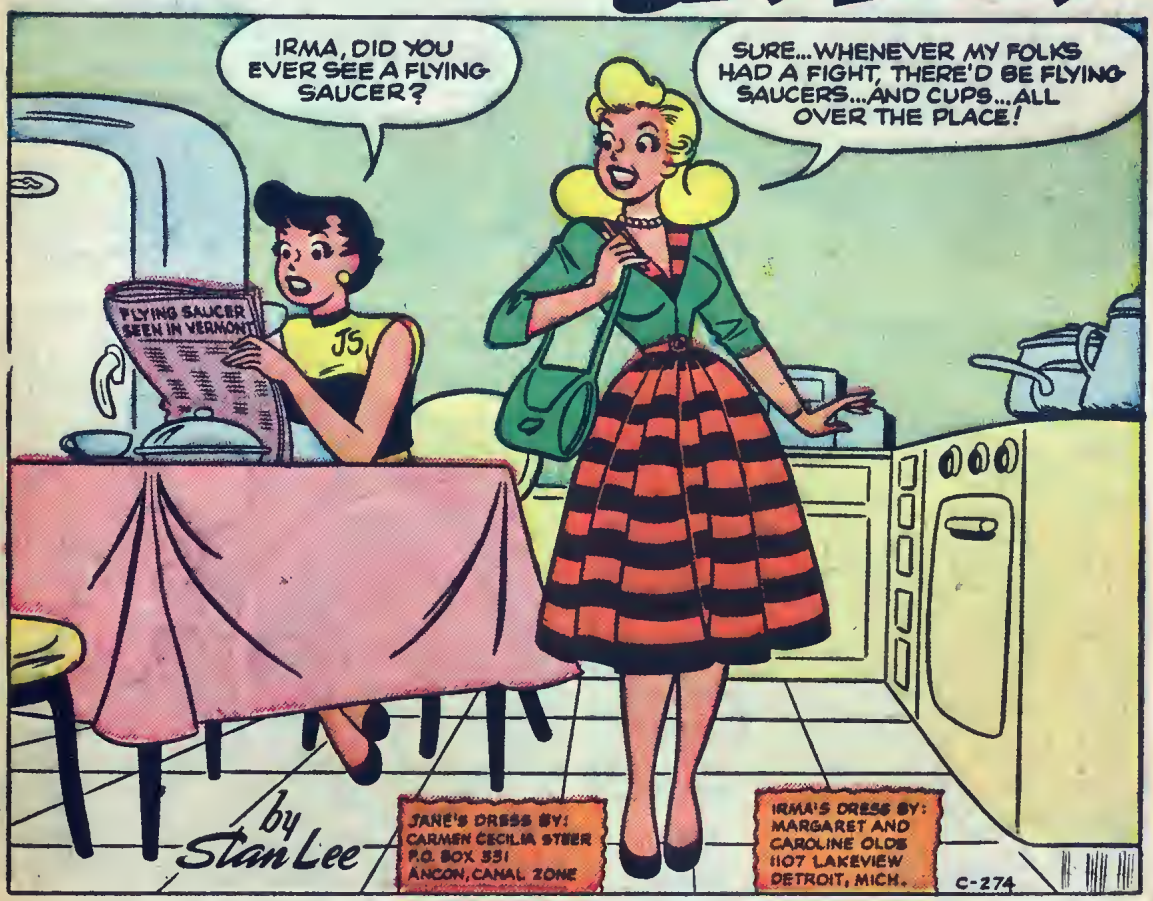
CITY _____ STATE _____

ORDER TODAY—MAIL COUPON NOW!


My Friend IRMA
CHICKEN, THE SCHOOL KIDS HERE CALL THIS "LOVERS' LANE"!
THEY DO?
IRMA'S DRESS BY: MADELINE MAC NEIL 202 GUN CLUB RD. RICHMOND, VIRGINIA
by Stan & Dan
AND THIS IS THE "KISSING TREE"!
WHAT DOES THAT MEAN?
WHENEVER A GIRL WALKS WITH A BOY UNDER THIS TREE, SHE'S SUPPOSED TO GIVE A KISS!
OH!
WELL?
OKAY... IF I HAVE TO, I HAVE TO!
BUT I FEEL PRETTY SILLY DOING IT!
SMACK!

AMERICA'S FUNNIEST TELEVISION AND RADIO STAR

My Friend IRMA


IRMA, DID YOU EVER SEE A FLYING SAUCER?
SURE...WHENEVER MY FOLKS HAD A FIGHT, THERE'D BE FLYING SAUCERS...AND CUPS...ALL OVER THE PLACE!
FLYING SAUCER SEEN IN VERMONT
JS
by Stan Lee
JANE'S DRESS BY: CARMEN CECILIA STEER P.O. BOX 331 ANCON, CANAL ZONE
IRMA'S DRESS BY: MARGARET AND CAROLINE OLDS 1107 LAKEVIEW DETROIT, MICH.
C-274

GEE...IT'S 8 O'CLOCK ALREADY! AND IT SEEMS LIKE ONLY YESTERDAY THAT IT WAS LAST NIGHT!
LADY...CAN I SEE YOU?
IF YOU CAN'T, YOU NEED GLASSES!
I'VE COME HERE FROM VENUS!
VENUS WHO?
VENUS IS A HEAVENLY BODY!
DOES SHE HAVE A PRETTY FACE, TOO!
DON'T YOU KNOW ANYTHING ABOUT ASTRONOMY?
OH, SURE...I WAS ALWAYS GOOD AT COOKING!
I CAME HERE TO LEARN ABOUT YOUR RACE!
THERE'S NOT MUCH TO TELL... IT WAS 220 YARDS AND I WON BY A NOSE!
2

THIS IS GETTING US NOWHERE!
IF YOU'RE GOING SOMEWHERE, YOU'D BE BETTER OFF ON A BUS!
DON'T YOU REALIZE THAT I'VE JOURNEYED MORE THAN A MILLION MILES TO GET HERE?
YOU HAVE? GOSH, YOU MUST HAVE MADE A WRONG TURN SOMEWHERE!
I'VE BEEN TRAVELING IN THE STRATOSPHERE!
I DON'T KNOW MUCH ABOUT THOSE FOREIGN CARS!
THE STRATOSPHERE IS NOT A FOREIGN CAR!
YOU MEAN IT'S MADE IN AMERICA? AND I NEVER HEARD OF IT? TSK...TSK...TSK!
AREN'T YOU EVEN ANXIOUS TO ASK ABOUT VENUS?
OF COURSE NOT... I'M NOT THE JEALOUS TYPE!
EVEN WITH MY ATOMIC AUTOMATIC THOUGHT-WAVE TRANSLATOR, I STILL DON'T UNDERSTAND YOU!
SHOULD I SPEAK SLOWER?

I THINK I'LL GO BACK TO MY SHIP AND TAKE OFF!
ON A CHILLY DAY LIKE THIS?
WHAT A FUNNY LOOKING MACHINE!
I'D RATHER TRAVEL ANOTHER MILLION MILES THAN TALK TO HER ANY MORE!
WHOOSH!!!
LATER...
HI, JANEY! STILL READING THAT MAGAZINE?
NO, I'M OUT ROLLER-SKATING!
I SUPPOSE YOU STILL DON'T BELIEVE IN FLYING SAUCERS?
OF COURSE NOT...
I'LL BELIEVE 'EM WHEN I SEE 'EM...AND NO SOONER!
THE END

ATLAS FOR THE BEST IN HUMOR LOOK FOR THE ATLAS SEAL ON THE COVER! ATLAS

MARCH IS RED CROSS TIME

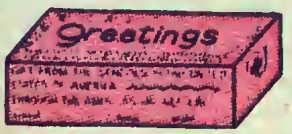
ANSWER THE CALL

DID YOU KNOW THAT--

BLOOD IS COLLECTED BY THE RED CROSS FOR THE USE OF CIVILIANS AS WELL AS FOR THE ARMED SERVICES?

THE RED CROSS PROVIDES TRAINED RELIEF WORKERS WHEN DISASTER STRIKES?

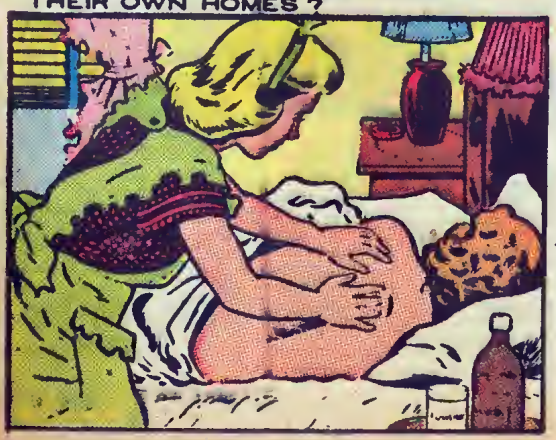
SERVICEMEN MAY GET HELP IN EMERGENCIES FROM RED CROSS FIELD DIRECTORS?

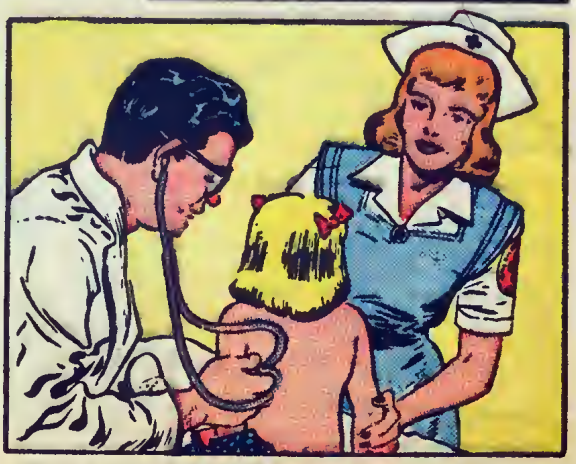


THE JUNIOR RED CROSS PROMOTES INTERNATIONAL GOOD WILL THROUGH GIFT BOXES AND RELIEF SHIPMENTS OVERSEAS?

THE RED CROSS SAFETY SERVICES CONSERVE HUMAN LIFE THROUGH FIRST AID AND WATER SAFETY TRAINING?

HOME NURSING IS TAUGHT BY THE RED CROSS SO THE SICK, NOT IN NEED OF HOSPITALIZATION, MAY RECEIVE GOOD NURSING CARE IN THEIR OWN HOMES?





THE RED CROSS TRAINS THOUSANDS OF VOLUNTEER NURSES' AIDES?

GEE! IT MUST HAVE TAKEN YEARS TO LEARN TO PLAY LIKE THAT!
NOT AT ALL! I DIDN'T KNOW A NOTE. YET I STARTED PLAYING WHOLE PIECES RIGHT AWAY!

Wonderful, Easy Way to Learn Enables You To

PLAY REAL MUSIC

Almost Overnight!

EVEN IF YOU DON'T KNOW A SINGLE NOTE OF MUSIC NOW!

Yes, it's TRUE! In just a few weeks, you can be playing REAL MUSIC on *your* favorite instrument. Not by just a "trick" method that merely *seems* to teach you music. But really *reading* and *playing* actual sheet music—so easily and confidently that your friends will suspect that you've actually "known how" for years!

NO TEDIOUS PRACTICING OF BORING SCALES AND EXERCISES REQUIRED. Even if you don't know a single note now, you'll "start right in on pieces." This builds up your skill and confidence so rapidly that soon you'll be able to play ALL your favorite songs and compositions *by note*. It's all so clearly explained—so EASY to understand—that even children "catch on" at once.

No "Talent" Needed

No wonder OVER 900,000 PEOPLE all over the world have turned to the U. S. School of Music method to make their dreams of playing music come true! No special "talent" is needed. And you learn right at home, in the spare time of YOUR OWN CHOOSING—free from the rigid schedule imposed by a teacher. Costs only a few cents per lesson, including sheet music.

Why Keep on Missing These Joys?

Why not let this famous home-study method bring the many pleasures of music into YOUR life? Good times! New friends. Gay parties. Extra money from playing or teaching. Possibly even a brilliant musical career. Best of all, the deep *personal* satisfaction of being able to make your own music—provide your own entertainment.

SEND FOR Free Book

And Free Lesson-Sample

Let us SHOW you why our way to learn music is so EASY—and so much fun! See for yourself why our method has been so successful for 55 years. Mail the coupon below for our valuable 36-page FREE BOOK — and free Lesson-Sample which you can try out right at home. No obligation; no salesman will call on you. It can mean so much to you for the rest of your entire life —if you will mail the coupon TODAY! **U. S. School of Music, Studio C1475, Port Washington, N. Y.** (*Special Reduced Prices on instruments to our students.*)

U. S. School of Music, Studio C1475
Port Washington, N. Y.

Send me Free Book and Free Lesson-Sample. No salesman is to call upon me. I'm interested in playing (name instrument) _____

☐ I do ☐ I do not—have instrument now

Name _____
(Please Print)

Address _____

City _____ Zone ____ State ____

☐ *If 16 years or under check here for Booklet A.*

THOUSANDS NOW PLAY
Who Never Thought They Could!

Mother Fulfills Desire

"After I had been married 13 years I saw my chance to fulfill my desire to play piano. In a few weeks I could play pieces a friend couldn't who took lessons for 3 years from a teacher."—*Mrs. J. L. Newton, Louisville, Ky.*

How Famous Orchestra Leader Got His Start

"I got my start in music with your Course. How easy it is to learn to read notes and play this 'teach-yourself' way! You did so much for me, I've enrolled my two daughters." — *Lawrence Welk*

Amazes Friends

"In a few weeks I could play several pieces. Everyone was amazed, especially friends who had had lessons for years and whom it took 6 months to a year to play simple pieces."—*Mrs. J. P. Perry, Princeton, W. Va.*

Hey SKINNY!
...YER RIBS ARE SHOWING!
DON'T LET HIM HIT YOU, JOE!
WATCH WHAT YOU SAY, FELLA...
SHUT UP, YOU BAG OF BONES!
DARN IT! I'M TIRED OF BEING A SKINNY SCARECROW. CHARLES ATLAS SAYS HE CAN MAKE ME A NEW MAN! I'LL GAMBLE A STAMP AND GET HIS FREE BOOK.
LATER
BOY! IT DIDN'T TAKE LONG. WHAT A BUILD. NOW I'LL TAKE CARE OF THAT BULLY.
HERE'S A LOVE-TAP--- FROM THAT "BAG OF BONES," REMEMBER?
OH, JOE! YOU ARE A REAL HE-MAN, AFTER ALL.
WHAT A MAN
AND HE USED TO BE SO SKINNY!

I Can Make YOU a New Man, Too, In Only 15 Minutes a Day!

CHARLES ATLAS
Holder of title, "The World's Most Perfectly Developed Man."

PEOPLE used to laugh at my skinny 97-pound body I was ashamed to strip for sports or for a swim Girls made fun of me behind my back THEN I discovered my body - building system. "*Dynamic Tension*" It made me such a *complete* specimen of manhood that I hold the title, "The World's Most Perfectly Developed Man."

What's My Secret?

When you look in the mirror and see a healthy, husky, fellow smiling back at you — then you'll be astonished at how fast "*Dynamic Tension*" GETS RESULTS! It is the easy, NATURAL method and you can practice in the privacy of your own room — JUST 15 MINUTES EACH DAY. Just watch your scrawny chest and shoulder muscles begin to swell . those spindly arms and legs of yours bulge . and your whole body starts to feel "alive," full of zip and go!

Thousands are becoming husky - my way. I give you no gadgets to fool with. With "*Dynamic Tension*" you simply utilize the dormant muscle-power in your own body — watch it grow and multiply into real, solid LIVE MUSCLE.

FREE My 32 Page Illustrated Book is Yours — Not for $1.00 or 10c — But FREE

Send for my book, *Everlasting Health and Strength* 32 pages of photos, valuable advice Shows what *Dynamic Tension* can do, answers vital questions A *real prize* for any fellow who wants a better build. I'll send you a copy FREE. It may change your whole life. Rush coupon to me personally: *Charles Atlas, Dept* **605** *, 115 E. 23rd Street, New York 10, N Y.*

CHARLES ATLAS, Dept. 605, 115 East 23 St., New York 10, N.Y.

Send me — absolutely FREE — a copy of your famous book, *Everlasting Health and Strength* — 32 pages, crammed with photographs, answers to vital questions, and valuable advice This book is mine to keep, and sending for it does not obligate me in any way

Name_____ Age_____
(Please print or write plainly)

Address _____

City_____ State_____

☐ If under 14 years of age check here for Booklet A.

the SECRET of TREASURE CAVE-

How Gray Shadow Tracked Down the Mystery of Spike's Sudden Wealth-

GIVEN!

BOYS! GIRLS! LADIES! MEN!

WE GIVE YOU CASH OR PREMIUMS!

LAST WEEK HE TOOK A NEW AIR RIFLE IN THAT CAVE-

GEE! A NEW BIKE!

WHERE'S SPIKE GET THAT STUFF?

GRAY SHADOW HAS GOT TO TRAIL HIM!

Archery Sets, Pocket Watches, Footballs, Carving Sets (sent postage paid). Write or mail coupon to start.

ACT NOW

I'LL BUY 2 BOXES OF WHITE CLOVERINE BRAND SALVE, SPIKE! IT'S WONDERFUL ... AND THESE ART PICTURES YOU GIVE ARE LOVELY!

THANKS, MRS. JONES! THAT MAKES 10 BOXES I'VE SOLD THIS MORNING- IT'S EASY!

UGH! PALE SQUAW GIVE-UM WAMPUM!

HIM STOP 4 WIGWAMS-SQUAWS GIVE-UM MUCH WAMPUM-

LOOK! A REAL WATCH TOO!

MAKE HIM TALK!

WE TRUST YOU!

22 Cal. Rifles, 1000 Shot Daisy Air Rifles (sent postage paid). Boys—girls Bicycles (Express charges collect). Write or mail coupon to start.

I CONFESS, KIDS- I GOT ALL THESE PREMIUMS JUST FOR SELLING WHITE CLOVERINE BRAND SALVE ... NEXT WEEK I'M GETTING A CAMERA. IT'S A CINCH!

BOY! I'M SENDING IN THAT COUPON RIGHT AWAY!

ME TOO! I WANT A RADIO!

OUR 58th YEAR

ACT NOW!

Ukuleles, Radios, Pen & Pencil Sets, Food Choppers, Watches (sent postage paid).

WE ARE RELIABLE

Lovable fully dressed Dolls over 15" in height, Ukuleles, Alarm Clocks. Write or mail coupon today.

Corn Poppers, Speedball Cartoon Sets, Aluminum Ware, Blankets (sent postage paid). Mail coupon for salve and pictures to start.

ACT NOW

OUR 58TH YEAR

Archery Sets, Dolls, Wrist Watches, Footballs, Pencil Sharpeners, School Boxes, Roller Skates, Wallets, Flashlights. Mail coupon for salve and pictures to start.

WE TRUST YOU!

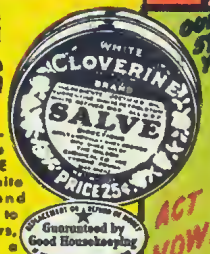
Flashlights, Footballs, Corn Poppers, Fishing Sets, Telescopes.

LET'S GO!

MAIL COUPON!

YOU GET BIG CATALOG

Candid Cameras with carrying case, Telescopes, Watches (sent postage paid). SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 25c a box (with picture).



Guaranteed by Good Housekeeping

OUR 58TH YR.

ACT NOW!

Alarm Clocks, Pen and Pencil Sets, Bibles, Billfolds, Telescopes, Roller Skates, Blankets, Aluminum Ware, Record Players, Movie Machines (sent postage paid). Rush coupon to start!

WE TRUST YOU

OUR 58TH YEAR

BE FIRST!

Pocket Watches, Carving Sets, Corn Poppers. Write or mail coupon to start. We trust you.

Rifles, Motion Picture Cameras with roll of film, Roller Skates, Radios. Mail coupon to start.

OUR 58th YEAR - WE ARE RELIABLE!

MAIL NOW!

Wilson Chem. Co. Dept. 148-M C Tyrone, Pa. Date.....

Gentlemen:- Please send me on trial 14 colorful art pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount asked within 30 days, select a Premium or keep Cash Commission as explained under Premium wanted in catalog sent with order, postage paid to start.

NAME _____ AGE _____

ST. _____ R. D. _____ BOX _____

TOWN _____ ZONE NO. _____ STATE _____

PRINT LAST NAME HERE

Paste coupon on postal card or mail in envelope today